



FEATURED MARKETING BENEFIT

The Indy Chamber has partnered with new members **Bizinga Downtown**, **Feedback2Reviews** and **B-Zone** to support business growth through discounted podcasts, online marketing tools and workshops. Your Indy Chamber membership provides access to the following opportunities:



"YOUR COMPANY, YOUR STORY" PODCAST

A podcast from Bizinga Downtown is a great way for your business to tell its story. The **Your Company, Your Story** Podcast will be recorded live in downtown Indianapolis at 120 E. Market Street.

This podcast will be posted to your company's Facebook business page and syndicated through Sound Cloud, iTunes, Bizinga Downtown, B-Zone, Feedback2Reviews, WaveOne Radio, various Indy Chamber platforms, and Google Play. You can also share this content on your website and other applicable platforms.

Indy Chamber members will receive a 50% discount for this service.



FEEDBACK2REVIEWS

Feedback2Reviews is a platform that assists businesses with maintaining a positive online presence through online reviews on major platforms including Google Business pages, Angie's List, HomeAdvisor, Facebook and more. As your positive reviews grow, your online visibility and customer base will grow as well.

Indy Chamber members will receive a 33% discount for this service.

Test out a 5-day trial at feedback2reviews.com/test-drive.



B-ZONE - BE FOUND | BE HEARD | BE CHOSEN

The B-Zone provides free workshops to make sure businesses are harnessing the power of online platforms. Covering the topics of being found online with local directories, making your online voice heard through social media, and being chosen through online reviews, the BZone is a free resource for ideas and methods that put your company on the digital map.

READY TO GET STARTED?

Contact Member Services at (317) 464-2222.