

PLATINUM ADVERTISING PACKAGE

The Platinum Advertising Package is a complimentary ad bundle packaged especially for our Platinum level members, and is a free member benefit. Gain exposure to thousands of subscribers by tapping into the Indy Chamber network. Check out the benefits below and get started today!

MONDAY MORNING MEMO (weekly e-newsletter 10,000+ subscribers)

OR **WHAT'S HAPPENING WEDNESDAY** (weekly events e-newsletter 10,000+ subscribers)

1 Full Banner ad OR 1 Rectangle ad **\$1,000**

- Full Banner: 728x90 OR Rectangle: 240x400 (ad specs same in each e-newsletter)
- File must be formatted as JPEG or GIF
- File size must be under 75K
- Image resolution must be 72 dpi
- All ads must be in RGB format
- Please supply the web or email address to which the ad should link
- All ads and placement preferences (either Monday Morning Memo or What's Happening Wednesday) must be submitted in digital form to Emily Hayden at ehayden@indychamber.com

INDYCHAMBER.COM (10,000+ monthly visits, 34,000+ page views)

1 Half Bottom Banner ad **\$700**

- Half Bottom Banner: 468 x 60
- File must be formatted as JPEG or GIF
- File size must be under 75K
- Image resolution must be 72 dpi
- All ads must be in RGB format
- Ad runs for 1 month
- Please supply the web or email address to which the ad should link
- All ads must be submitted in digital form to Emily Hayden at ehayden@indychamber.com

ANNUAL REPORT (1,000 print subscribers & 10,000 digital)

Business Card ad (print & digital copies) **\$750**

- Business card: 3.625" x 2.5"
- Image resolution must be 300 dpi or higher
- All ads must be in CMYK format
- Annual Report accepts advertising in the following file formats:
 - Illustrator (all text converted to outlines and images embedded)
 - Adobe Acrobat PDF (CMYK images and fonts embedded)
 - JPEG or TIFF
- All ads must be submitted in print and digital form to Emily Hayden at ehayden@indychamber.com

TOTAL VALUE OF PACKAGE **\$2,450**

MONDAY MORNING MEMO

