

SPIN IT

with michael huber

WHO WE ARE

Spin It is a podcast that focuses on telling stories of the music we believe in. Our guests are musical artists based in the Indianapolis Region, creating music heard throughout the world. Our goal is to dig deeper than the tune you hear through the speakers and discover the method behind the notes. This show is our way of recognizing and sharing talent by **connecting** with artists, **convening** with Indy's talent and **taking action** to revitalize our music scene.

WHAT WE DO

We offer an Internet Television experience with social media activation before and after the broadcast. The show is also created into a podcast for listeners on the go. Sponsor recognition occurs at the beginning and between segments of each show.

SPONSORSHIP LEVELS

OPTION 1: PRESENTING SPONSOR

20 Episodes \$2,000 Per Show:

- Pre-show advertising
- Integrated branded social media mentions (pre-show, during-show, post-show) from Twitter account;
- Integrated branded social media mentions (pre-show, during-show or post-show) from Facebook account [one per show]
- Post-show Advertising
- Post-show Social Mentions
- Show Guest & Brand mentions
- Episode Sponsor mentions
- Segment Video Breakout Advertising

OPTION 2: EPISODE SPONSOR

4 episodes: \$2,000 Per month

- This is a pre-produced spot for insert into the show. Custom branding and music bed production
- Integrated branded social media mentions (pre-show, during-show, post-show) from Twitter account;
- Integrated branded social media mention (pre-show, during-show or post-show) from Facebook account [one per show]

OPTION 3: SEGMENT SPONSOR

\$500 Per Segment:

- Integrated branded social media mentions (pre-show, during-show, post-show) from Twitter account;
- Integrated branded social media mention (pre-show, during-show or post-show) from Facebook account [one per show]



HIGHLIGHTING MUSICIANS, GROUPS AND ARTISTS THAT HELP HARMONIZE INDY.