



2019 World Trade Day

A half-day summit featuring sessions on exporting and building a global workforce, and Discussion of how international trade trends impact Indiana.

Date: Friday, May 3, 2019

Location: Alexander Hotel

Audience: All are welcome – World Trade Day is also a great fit for:

- Companies of all sizes, domestic and international
- Representatives from the government and non-profit sectors
- Individuals working in international trade
- Economic Development Organizations
- Local universities and students

Agenda:

Times	Session	Topic	Speakers
8:30 am	Opening plenary	Welcome and introduction	Welcome and introduction by Indy Chamber and Mr. J. Albert Smith Jr. , Chairman, Indiana JPMorgan Chase
8:50 am	Break		
9:00 am	Session 1	Export track How to select your target international markets + US Department of Commerce market diversification tools	<ul style="list-style-type: none"> • US Department of Commerce: Mark Cooper, Director, U.S. Commercial Service, Indianapolis, Indiana • Grin On Industries: Josh Springer, CEO/Inventor of Bottoms Up; Cecilia Glickfield, Director of Operations
9:00 am	Session 1	Global workforce track Developing a workforce for a global economy	<ul style="list-style-type: none"> • Gloria King, Eskenazi Health, Director of Multicultural Affairs • Kofi Darku, Morales Group, Director of Workforce Development Initiatives • Priscila Vansetti, Corteva, Director of Global Strategy & Business Development
10:00 am	Break	Break & visit exhibit tables	
10:15 am	Session 2	Export track How to find customers abroad	<ul style="list-style-type: none"> • Robert Huang, Delta Faucet • Oleg Gostomelsky, Telamon, Managing Director of European Operations



10:15 am	Session 2	Global workforce track International talent: attraction, hiring, and retention of international staff	<ul style="list-style-type: none"> • Ryan Marques, Lewis Kappes, Director • Liz Huldin, The Heritage Group (THG), Executive Vice President People & Organizational Capability • Aliza Frame, IUPUI Office of International Affairs, Director of International Student and Scholar Services
11:15 am	Break	Break & visit exhibit tables	
11:30 am	Session 3	Export track: Financial and legal considerations for exporting	<ul style="list-style-type: none"> • Eric Trejo, JPMorgan Chase & Co., Vice President, International Banking • Russell Menyhart, Taft, Partner
11:30 am	Session 3	Global workforce track: breakout activity Networking Visit exhibit tables	
12:30 pm	Plenary	Lunch served	
12:50 pm	Plenary	Lunch plenary	Welcome
1:00 pm	Plenary	Trade updates and Indiana Discussion of how the latest developments in international trade impact Indiana	<p>Panel:</p> <ul style="list-style-type: none"> • Cummins: Shannon Kiely-Heider, Director, International Government Relations • FedEx: Guy Finn, Managing Director, IND Hub Operations • Indiana Farm Bureau: Bob White, Director, National Government Relations <p>Moderator:</p> <ul style="list-style-type: none"> • Matthew Levy, Partner, Faegre Baker Daniels
1:45 pm - 2:30 pm	Conclude	Conclude + networking	