



The Indy Chamber's mission is to drive economic growth in Central Indiana by bringing job and investment opportunities to the region, advocating for a pro-growth business climate, and connecting businesses to resources and each other.

Indy Chamber

Job Expectations

Title	Business Development Manager	Exempt
Reports to	Senior Director, Regional Economic Development	Date last revised: 1/13/2022
Supervises	None at this time; however, supervision of future positions is possible.	
Description	<p>This position is responsible for identifying companies that may consider making capital investments and creating jobs in the US Midwest – with the ultimate goal of locating those projects within the nine-county Indianapolis region in Indiana (i.e. Marion County, Boone County, Madison County, Johnson County, Hamilton County, Morgan County, Shelby County, Hendricks Country and Hancock Country). Areas of primary focus include marketing the nine-county Indianapolis region to prospective companies and their advisors; recruitment of businesses; formation, management, and execution of business development strategies and workplans; extensive relationship building; and support project management and international business development, as needed.</p> <p>The position is responsible for working with private sector leaders and their representatives. The individual must maintain close relationships with the Indy Partnership staff and local economic development and other partners throughout the region in order to maintain a deep understanding of what types of companies each community is trying to attract. The position reports to Indy Partnership's Senior Director, Regional Economic Development.</p>	
Summary	<p>The Business Development Manager will perform the following duties:</p> <ul style="list-style-type: none"> • Recommends plans and actions to build, maintain, and grow a pipeline of companies interested in investing in the Indianapolis region, and – upon supervisor's approval – executes said plans and actions; • Builds strong relationships with site consultants, real estate professionals, tax/credit consultants, corporate decision makers, real estate brokers, and other professionals that impact location/investment decisions, in coordination with the Director of Client Services; • Works with the Indy Partnership team to develop deep understanding of our customers so that the team delivers excellent work product to customers; • Attends events, workshops, and tradeshow to market the Indy Region to decision makers; • Conducts outreach activities, including but not limited to emails, cold calls, social media, event attendance, mailed correspondence etc., to generate new leads; • Requests and utilizes business intelligence, in coordination with the Indy Partnership team, to identify target companies for recruitment; • Manages partnerships with industry organizations to leverage expertise and pipeline for recruitment efforts; • Assists with ongoing project management (after procuring leads), as needed; and, • Together with other members of the Indy Partnership team, serves as an outward-facing spokesperson for ongoing economic development efforts in the nine-county Indianapolis region. 	



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	<ul style="list-style-type: none"> Actively supports regional business support programs that help facilitate investment and expansion in the Indy Region.
Evaluation of performance	Performance will be evaluated based on meeting the requirements of the job description; meeting specific goals and performance metrics for the position; working according to all policies and standards set by the Chamber; and consistently demonstrating established Chamber values in and out of the workplace.
Performance metrics	Performance metrics for this position will be established annually based on: <ul style="list-style-type: none"> Successful development and execution of business development strategy; Lead generation (specifically outreach contact and lead identification, qualification determinations, follow up contact, and closeable handoffs); and, External relationships
Critical skills, knowledge, and behaviors	<ul style="list-style-type: none"> Experience creating and executing sales plans and experience managing a sales pipeline. Experience with economic development/commercial development sales strongly preferred; Ability to identify, qualify, and follow-up on business development leads; Knowledge of Indy Region/State of Indiana competitive advantages for economic development. Knowledge of state/local incentive programs preferred; An understanding of the issues confronting the nine county Indianapolis business community; Ability to understand and retain information regarding complex topics, and to summarize that information for others; High degree of business acumen required. Requires ability to interact with individuals at different organizational levels and from different functional disciplines; The ability to collaborate with a diverse group of stakeholders, gaining their trust, confidence, and respect; Expert listening and communicating skills; The ability to design and deliver effective presentations; The ability to act independently and to lead in a complex and dynamic environment; Respect for diversity and a commitment to an inclusive workplace A positive attitude, a focus on customers (both internal and external), and the ability to work well with others in a team environment; and A valid driver's license, a personal vehicle, and valid insurance.
Experience, education, degrees, licenses	<p>Required: B.A./B.S. in Business, Economics, Real Estate Development, Communications, Marketing, Public Relations, the Social Sciences, or other area of focus relevant to the critical skills, knowledge, and behaviors of the role</p> <p>3+ years supervisory experience in related fields such as economic development, commercial real estate business development, or a closely related field.</p> <p>Preferred: Masters in relevant area, MPA, MBA, and/or CEcD</p>



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	<p>3+ years of experience, including at least 3 years of experience in direct sales or business development related roles; creating and utilizing target lists; working within a metrics-driven organization; following cold or warm leads; qualifying leads for others; delegating leads for follow-up; traveling for business development; representing an organization at events or meetings</p>
<p>Work environment</p>	<p>Work is performed in an office environment. Attendance will be required at Indy Chamber events. Work is often conducted before, during, and after traditional business hours (i.e. 8-5). Significant travel is required.</p> <p>Note: Candidate must live in, or be willing to relocate within six months to, one of the nine counties of the Indianapolis region in Indiana (i.e. Boone, Hamilton, Hendricks, Hancock, Johnson, Madison, Marion, Morgan, or Shelby)</p>
<p>Received</p>	<p style="text-align: center;">Signature Date</p>